

## Sari Kadison-Shapiro

1432 Elmwood Avenue  
Evanston, IL 60201  
(847) 866-8080

## Profile

Graphic artist with extensive experience in developing online and print graphics creatively designed to maximize company revenue goals and strategic objectives ...a highly creative and conceptual thinker

In-depth experience in Macintosh software and the application of these tools to identify strategic opportunities in realizing company objectives and ensuring appropriate applications.  
Skilled in design, InDesign, and type selection.  
Expertise in QuarkXPress, Adobe Photoshop, Illustrator and Flash and illustration.  
Adept at troubleshooting. Excellent communication and presentation skills.

## Objective

Design/production work for marketing oriented company on-site or off, print or web applications.

## Employment History

**SariGraphics** Computer Graphics Designer and Instructor

**Clients: Apple Computer/Key Concepts** – Screens for interactive instructional program teaching about object programming

**Digital City South Florida** – Corporate print identity

**CarTalk.com, Cars.com** – Media kit and Photoshop imaging for **Jeep, Saab, Chrysler, Mercedes** and **Volkswagen's** web page sponsorships

**Pioneer Press** – Full-page ads, illustrations, billboards and logo;

**City of Evanston** – Invitation for the dedication of the new Evanston Public Library;

**Litigation Sciences Inc.** and **Kamenear Kadison & Anderson** – Litigation graphics and animations for courtroom presentation

**Imaginative Graphics** – Photoshop prepress work

**Pearson & Co. (formerly Scott Foresman)** – Quark production work for Textbook publisher

**Digital Imaging Instructor for:** Columbia College, The International Academy of Design & Technology, Computing Solutions, Arthur Anderson & Co., Mac University, Evanston Township High.

**Card-EE-Yak Arrest™** Creative Director

Produced postcards in conjunction with the American Postcard Company. Cards distributed nationally appeared in People Magazine (issue on the Eighties), The Chicago Tribune, The Village Voice, Popular Computing, and Tatler, (the English version of Spy Magazine)

**WLS-TV (Channel 7 or ABC)** Assistant Art Director/Graphic Designer

Designed and illustrated animations for promotion, movie title slides, news graphics, T.V. Guide ads, station Christmas card, and station IDs

**National Sporting Goods Association** Assistant Art Director

Produced brochures, collateral material

**AGS&R Studios** Graphic Artist

Produced corporate audio-visual programs

**Evanston Hospital** Designer/Illustrator

Produced medical audio-visual programs on a one-year grant from the state

## Education

**Undergraduate:** Northwestern University B.A., Major: Art

**Postgraduate:** School of the Art Institute of Chicago (computer graphics)

